

HOSPICE OF THE NATURE COAST
A program of Hospice of Citrus County
POSITION POSTING
May 17, 2010
2010-061

Hospice of the Nature Coast is currently seeking to fill a vacancy for a
Community Education Manager
Branford / Suwannee County

POSITION SUMMARY: This high profile position is responsible for development and implementation of a program to increase awareness and referral activity for Hospice of the Nature Coast's Services throughout the 3a service area.

RESPONSIBILITIES:

1. Implement strategic plans to increase referrals, admissions and expand presence in the community.
2. Train and support other staff providing education, public relations and community awareness activities.
3. Follow-up with physicians and facilities on questions and/or problems.
4. Act as a liaison between Community Education staff, clinical staff, the medical community and community.
5. Maintain and increase knowledge of Hospice services and participate in presentations, exhibits, and community events as requested. Be available evening and weekend hours as needed.

MINIMUM KNOWLEDGE, SKILLS and ABILITIES:

1. Minimum of a Bachelor's degree with at least 3 to 5 years experience and a proven track record within the development services arena.
2. Valid, current Florida drivers license required
3. Excellent interpersonal skills required
4. Clinical experience and a minimum of 5 years marketing/public relations experience.

SPECIAL DEMANDS/PHYSICAL REQUIREMENTS:

This position requires a considerable amount of time driving a motor vehicle in connection with on-the-job requirements. Must have reliable mode of transportation.

This organization conducts pre-employment drug testing and employees may be asked to take a test to determine the presence of drugs, narcotics or alcohol if there is reasonable suspicion that the employee is using or has used drugs in violation of Hospice policy.

Qualified candidates may obtain an application at any Hospice of Citrus County / Hospice of the Nature Coast locations or online at www.hospiceofcitruscounty.org or www.hospiceofthenaturecoast.org.